



PLAIN
CUSTOM CABINETS
& FANCY

Why You'll Love Plain & Fancy

Classic Cabinetry for Modern Life

50

CELEBRATING 50
YEARS IN BUSINESS



It is hard to believe that our founder, John Achey, turned his “hobby” of cabinet making into the family business nearly 50 years ago. Plain & Fancy was born out of John’s backyard garage in Richland, PA and today has grown to over 250,000 sq ft. of manufacturing space. Now located in Schaefferstown, PA, Plain & Fancy is proud of remaining a family business from the time it was founded to the present day.

Get to Know Plain & Fancy



Our Owners

Jodi Stoever

George Achey

Nick Achey

From a small garage in south central Pennsylvania our father and founder, John Achey, turned his cabinet making hobby into the pursuit of a dream. Our business started with only 6 employees, our parents and all four of the kids. From these humble beginnings Plain & Fancy was born.

Our business grew quickly as did our team. Today, we employ nearly 130 people, and cover roughly 250,000 sq. ft of manufacturing space. We blend meticulous craftsmanship skills with state of the art equipment to give our customers the finest in custom cabinetry available.

We offer many different door styles, finish choices, cabinet types as well as integrated L.E.D lighting and interior storage accessories. Our desire is for you to design the room of your customer's dreams and we do our best to ensure you are not limited in any way. The selections and abilities we offer are truly endless. We have great relationships with our vendors, which enables us to offer superior options like custom doors

and custom finishes. In addition to our skilled craftspeople on the floor, we have dedicated customer service and engineering teams. Our hard working engineering team reviews all elements of an order to make sure the cabinetry meets what consumers want. They also aim to simplify the process for our team on the floor. Our customer service team makes sure orders get scheduled in a timely manner and they are always here to answer any questions.

This booklet, which reviews the benefits of Plain & Fancy, was designed with you in mind. Rediscover the reasons why you will love Plain & Fancy. We hope you learn something new about us and that you are just as excited about our custom cabinetry as we are.

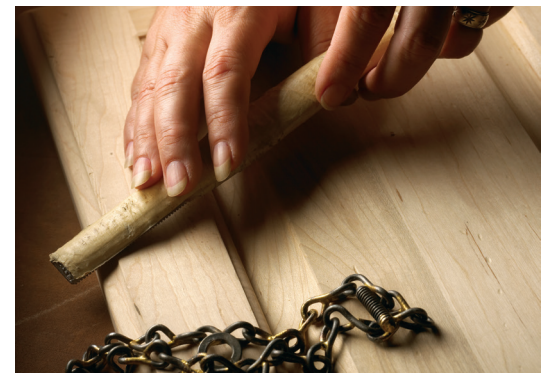
We are passionate about turning your designs into finished cabinet masterpieces.

Sincerely,

The Achey Family

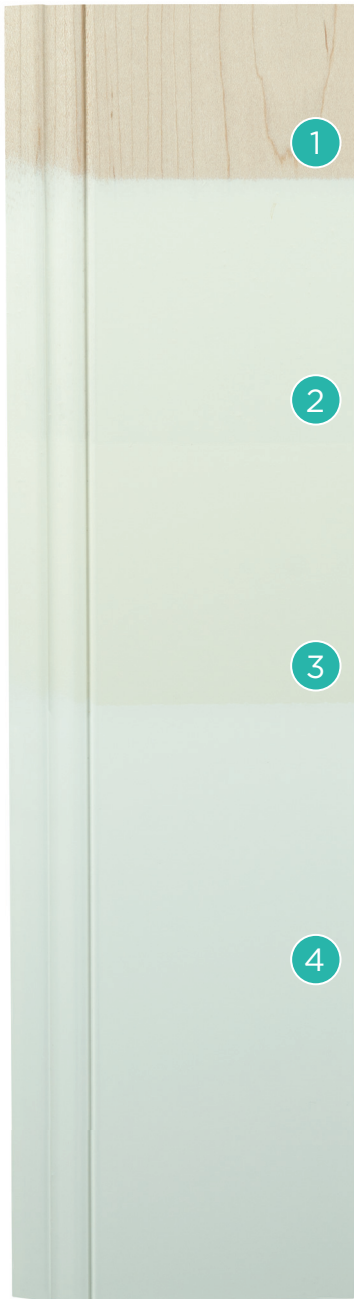
The background of the slide features two large, clear, faceted crystals, similar to diamonds, positioned symmetrically in the upper half. They are set against a dark, almost black, background with a subtle, intricate pattern of fine lines and textures. The lighting highlights the facets of the crystals, creating a shimmering effect. The overall aesthetic is one of luxury and high-quality craftsmanship.

Superior Finish and Durability



Our artisan-rendered hand finishing paired with our state-of-the-art finishing technology, creates a flawless finish that you have to see and feel to believe.

Every kitchen is built one cabinet at a time and finished flat to achieve the maximum coverage and create a durable, long lasting finish. A great finish is only achieved with great sanding. All of our cabinets are hand sanded to create the perfect surface application for our finishes. Hands on sanding techniques, combined with the finest high tech equipment available, results in a finish you just need to feel to believe.



1 — Sanding

Fill all undesired voids with recommended wood filler or putty. Eliminate raw wood imperfections by hand sanding.

2 — 1st Coat Primer

Primer is agitated until pigment is completely dispersed. Catalyst is added and agitated. One coat of primer is applied and allowed to dry, followed by scuff sanding.

* All sealed areas are scuff sanded and then the dust is blown off with compressed air.

3 — Second Coat Primer

Primer is agitated until pigment is completely dispersed. Catalyst is added and agitated. One coat of primer is applied and allowed to dry, followed by scuff sanding.

* Any undesired voids or imperfections that still exist are filled. They are allowed to dry and then all sealed areas are scuff sanded. The dust is then blown off with compressed air.

4 — Enamel Topcoat

Topcoat is agitated until pigment is completely dispersed. Catalyst is added and agitated. One coat of material is applied and allowed to dry for 6-8 hours before being handled.



Photography by Peter Rymwid

7 *Deliver the Difference with Plain & Fancy Custom Cabinetry*

Superior Finish and Durability





Fit and Inset Cabinetry

We insist on a meticulous fit because that is what we're known for.

We hand fit our doors to their corresponding openings in order to make sure that each cabinet always has that perfect fit. Both flush and beaded inset doors and drawers are painstakingly sanded by hand and individually numbered to ensure that each door and drawer fit precisely in the opening for which they were made. Take a look at our inset doors and drawers to see exactly what we are talking about!





Flush Floors and Dust Covers

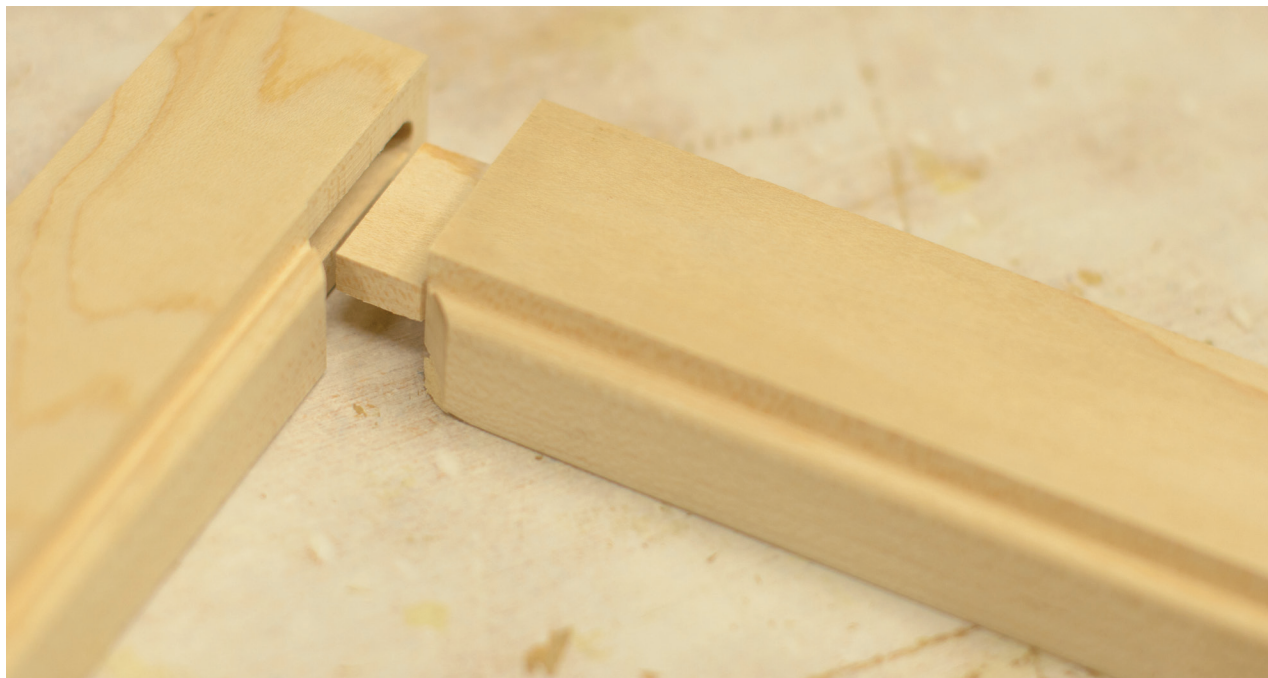


With cabinet floors flush to the front frame, cleaning is quick and sliding dishes in and out is a breeze.

We build our cabinets with floors flush to the front frame, making it easier to clean and to slide dishes in and out. All of our cabinets are manufactured with full tops, creating a cabinet that is perfectly square and keeps out dirt & dust during installation. The best benefit of the full cabinet top? A drawer which is virtually jam-proof!



Construction Techniques



Pennsylvania craftsmen bring your designs to life the old-fashioned way — one cabinet at a time.

We use time honored construction methods to build our cabinets. Real woodworking techniques like mortise & tenon, piece by piece frame construction, fully captured bottoms & backs and dovetailed drawer boxes are used. You will enjoy knowing that true Pennsylvania Dutch craftsmen make your designs come to life, one cabinet at a time.

Frameless



- 1 Dovetailed drawers are $\frac{5}{8}$ " thick solid maple on all four sides. The drawer bottom is fully captured and made of $\frac{1}{4}$ " plywood. Our drawer guides are undermounted and concealed, with full extension and a whisper quiet soft close feature.
- 2 All cabinets (excluding vanities and sink bases) are constructed with a full $\frac{3}{4}$ " sub top. This keeps debris out of the drawer boxes and guides, while also keeping the cabinets perfectly square and creating a virtually jam-proof drawer.
- 3 All shelves are $\frac{3}{4}$ " thick and fully adjustable on a 32 mm drill pattern. Wall and taller cabinets have full depth shelves, while base cabinet shelves are 16" deep.
- 4 Bottoms and sides of the cabinet are $\frac{3}{4}$ " thick, utilizing wood dowel construction. Backs are $\frac{1}{4}$ " thick, fully captured. A 5" high by $\frac{3}{4}$ " thick hang rail is incorporated for installation.

Frame



- 1 Dovetailed drawers are $\frac{5}{8}$ " thick solid maple on all four sides. The drawer bottom is fully captured and made of $\frac{1}{4}$ " plywood. Our drawer guides are undermounted and concealed, with full extension and a whisper quiet soft close feature.
- 2 Front Frames are $\frac{3}{4}$ " thick solid wood with mortise and tenon joints with dado construction. Standard framing is $1\frac{1}{2}$ " wide
- 3 All shelves are $\frac{3}{4}$ " thick and fully adjustable on a 32 mm drill pattern. Wall and taller cabinets have full depth shelves, while base cabinet shelves are 16" deep.
- 4 Bottoms and sides of the cabinet are $\frac{1}{2}$ " thick. On the exterior, a $\frac{1}{4}$ " thick matching wood species is added for a finished side. Backs are $\frac{1}{4}$ " thick, fully captured. A 3" high by $\frac{3}{4}$ " thick hang rail is incorporated for installation.



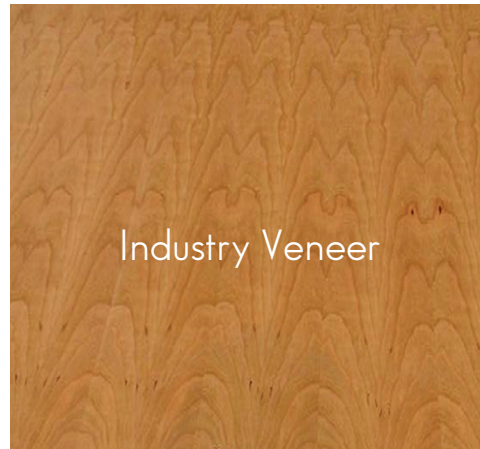
Quality Hardwoods, Veneers and Foils



Photography by Peter Rymwid

Plain & Fancy uses only the best veneers. All of our hardwoods are sourced from trees harvested in a sustainable manner, mainly from the east coast. In fact, both our cherry and walnut are from our home state of PA. By working with many of our suppliers for 30+ years, Plain & Fancy receives the finest hard wood and veneer products available. Trending European styles are also supported, with laminated products, foils, acrylics and glass.

High Quality Veneers and Plywood

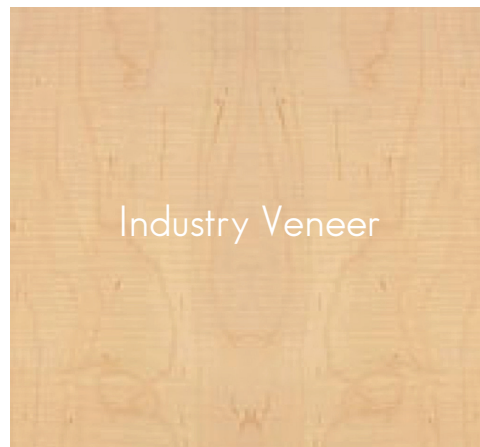
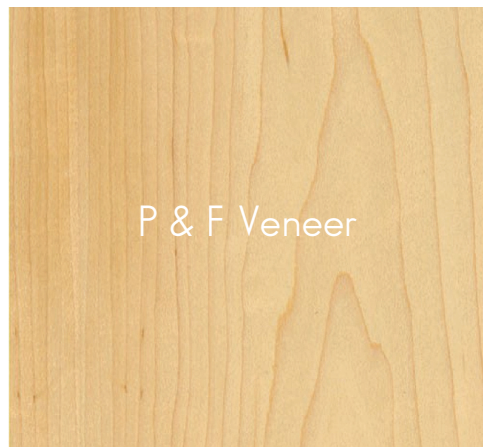


Cherry

Grade AA hand selected veneers

Specifications include:

1. Consistent pink to wheat color across panel (not red)
2. New York & PA stock with minimal sap wood on face and minimal cluster of tight pin knots
3. Restrictions on figure/shadow and no shake or tear, tight glue lines, no discoloring



Maple

Grade AA hand selected veneers

Specifications include:

1. Consistent creamy white color
2. New England stock preferred
3. NO HEART WOOD, or mineral stain on faces
4. Minimal worm track, no stain or defects.



Ridge (Left), Milano (Top Right)
Radison (Bottom Right)



Phoenix Collection

Our new collection of contemporary door styles is a great way to achieve a true modern look for your design. The collection includes a combination of reconstituted veneers, textured veneers, and textured melamines.

Milano

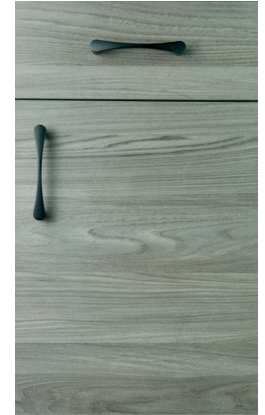
- » Milano is an Italian made, textured melamine on a particle board core. It is available with both 18 mm and 22 mm thickness options. It includes 12 very popular finishes and textured edge banding.
- * Please note: Milano textured melamines are only available with the Milano door style and are limited to our frameless line of cabinetry.

Radison

- » The Radison collection is comprised of various reconstituted wood veneers. It is an engineered wood that we offer due to its outstanding physical and chemical characteristics. Created from natural logs, engineered wood is superior to natural wood in texture, color, density and intensity.
- * Please note: Radison reconstituted veneers are only available with the Radison door style and are limited to our frameless line of cabinetry.

Ridge

- » Ridge is a heavily textured wood veneer product. A thick face veneer is abrasively brushed and combed, which pulls the softer wood fibers and leaves the hard textured grain producing a tactile look that is both clean and rustic. Pleasant effects are produced when stained, glazed, or even painted.
- * Please note: Ridge is only available in Hard Maple, Maple, Walnut, and Rift Cut White Oak wood species. Ridge is also only available in the Ridge door style and is limited to our frameless line of cabinetry.





Finished Sides and Decorative Ends



With Plain & Fancy you can dress up the sides of the cabinetry in many different ways. Unlike many other manufacturers our standard finish side is a **no upcharge option**. You could also make the cabinet sides match the door style on the front of the cabinet, or even directly match the side to the inset look of the rest of the kitchen. Whatever door style you prefer we are here to help.



Adding designer ends on your cabinetry with nonworking doors or beautiful beaded panels ensures it is stunning from every side.

At Plain & Fancy you can finish the sides of the cabinetry any way you choose. Of course, a standard finished end is **no upcharge**. No matter what overlay or configuration, we can make the cabinetry look as beautiful from any angle as it is from the front.





Fully Custom Options



Share your dreams with us and we'll hand craft them into reality for you.

Plain & Fancy cabinets are made to suit any design? Let us count the ways...

- » Angled and curved cabinets
- » Integrated posts and legs
- » Corbels and onlays
- » Finished interiors
- » Beaded backs, sides and interiors
- » Accent color interiors
- » Custom front frame arrangements
- » Increased and decreased width, height and depth
- » Front on end applications
- » Many, many more...



Unlimited Doors, Drawer Styles and Overlays

We offer literally hundreds of cabinet door options. And, on our website, you can filter by style so you can find a door that meets your design needs.



Vogue 3" Flush Inset



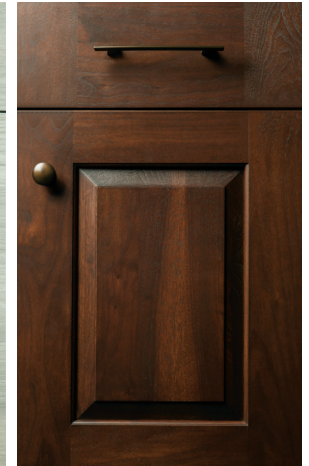
Presidential
Full Overlay



Madrid
Flush Inset



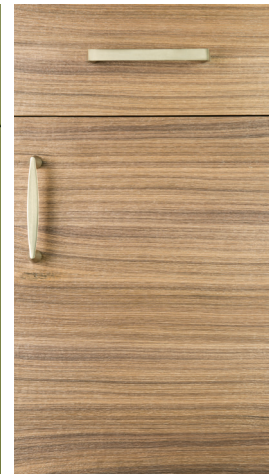
Milano
Full Overlay



Vintage 3"
Full Overlay



Shaker
Full Overlay



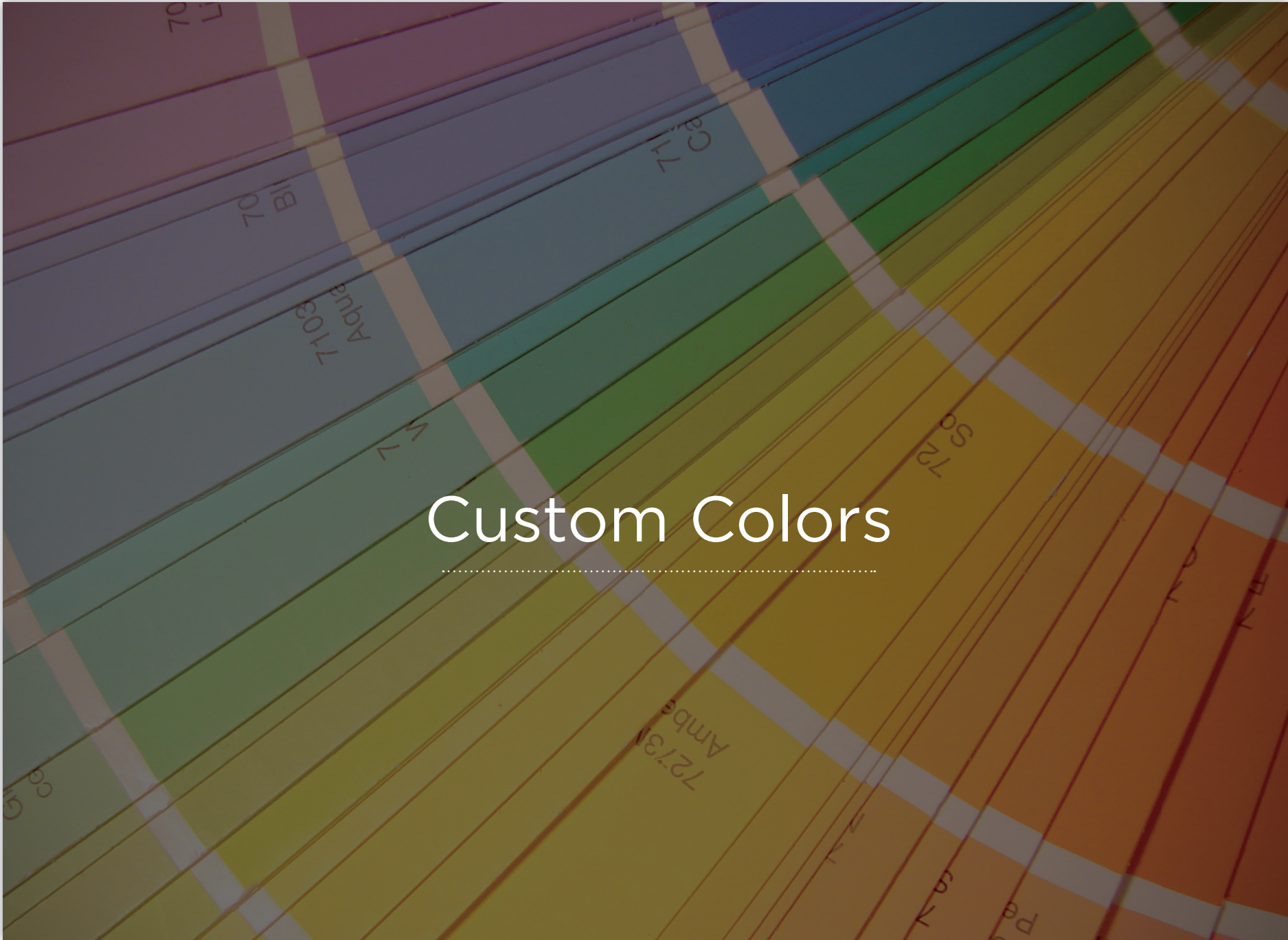
Ridge
Full Overlay



Italia II
Full Overlay



Kent
Flush Inset



Custom Colors





Custom Color is our most requested finish, and that makes your favorite our specialty. We've perfected the process to deliver your exact choice.

Custom is not only our specialty, it is our most popular finish. Whatever the color, we can match it. Just send us a sample and we'll create the color. Rest assured that when the cabinets arrive they will be that beautiful color your customer has always dreamed about.



Fully Functional Hardware and Accessories





Shouldn't function be wrapped in style?
A well-organized space is a beautiful thing.
That's why you can choose from leading
edge storage solutions.

Plain & Fancy uses the best soft close hinges and drawer guides in the industry and they are standard. We offer attractive and functional interior storage systems for anything from cutlery, plates, pots and pans to spices and food organization. More storage and easier access. It is Adaptable to suit the changing needs of today's families.





From dimmable options to an under cabinet glow, lighting adds depth and drama to your room.

Did you know that Plain & Fancy was one of the first American cabinet companies to install L.E.D lighting into its cabinetry? Now, much improved, L.E.D lights come with warm, cool and natural light options to dress up cabinets with just the right light. L.E.D lights are long lasting, economical and have multiple switching options and lighting built directly into the cabinet. This is a feature that just makes sense.



Endless Design Possibilities

Traditional

The traditional style offers a combination of comfortable furniture, classic designs and casual décor. It is a term that includes several design elements, including warm colors and symmetrical lines.



Transitional

Transitional design is a blend of traditional and modern styles with a focus on practicality and creativity. It puts an emphasis on natural elements, a neutral palette, texture and streamlined cabinetry.



Photography by Peter Rymwid

Contemporary

Contemporary design borrows high functionality and streamlined surfaces from the modernist design movement, but its style often incorporates traditional ideas as well for a sleek but livable feel.



Photography by Peter Rymwid



Cabinetry for Every Room in the Home



Photography by Peter Rymwid

Bathrooms

Beautiful Bathrooms enhance the daily enjoyment of a home, which is why they are the second most popular room to remodel. We craft luxury bathroom cabinets and vanities of all sizes ranging from the very attractive to the super deluxe.



Hutches

Looking for a place to display the family china? How about an antique potting cabinet or a unique piece to show one of your favorite collections? Whatever the reason, a hutch is a great way to accent any room. We can customize this decorative piece to meet the needs and desires of today's homeowners.



Fine Furniture

Nearly 40% of homeowners who bought a kitchen from Plain & Fancy are planning on purchasing cabinetry for another room in 6-12 months. Let us be a part of the discussion when it comes to entertainment centers, closets and other fine furniture.



Home Offices

Many consumers work from home so they need a space all their own. We can help optimize their office for storage and organization. We can even incorporate a charging station into any design.

From laundry rooms to libraries and every nook in between, we can craft custom cabinetry for any space in the home.





Whether it is an elegant fireplace mantel for your living room or a built in with storage for your wardrobe, we can bring your room to life.



Built Ins

Create a seamless look for any space with built in custom cabinets. This is a fantastic way to add storage without losing more space within the room. Another advantage is they can easily be combined and coordinated with the rest of the space.



Mantels

Dress up a fireplace with a custom made mantel. This piece adds charm to any room, while also serving as a place to display family photographs, collectibles and other decorations.



Dependable Delivery





On Time, Every Time

When we give you a delivery date we don't miss it, **period**. On time, **every time**. We have our own trucks allowing us to control deliveries and eliminate product damage. Just another way you can see “the difference” with Plain & Fancy.

A photograph of a rustic wooden fence in a field. The fence is made of weathered wooden posts and a thick, gnarled log. In the background, there is a red barn and some trees. The scene is set in a rural, Dutch country landscape.

Family Owned in PA Dutch Country



Made in the heart of Pennsylvania Dutch Country

Our tradition of exceptional design and craftsmanship lives on as our “extended family” still pours heart and soul into crafting the kind of cabinetry that John Achey, Plain & Fancy’s founder, felt was worth making nearly five decades ago. Plain & Fancy and its manufacturing facilities are located in Schaefferstown, PA, where the tradition of cabinet making is strong. Every cabinet that goes into one of our customer’s homes is made in the heart of Pennsylvania Dutch Country.

Plain & Fancy was founded by John and Loretta Achey in 1968

It was 1968 when, from his small garage in the south central Pennsylvania farmland, John Achey turned his hobby of cabinetmaking into the pursuit of a dream. John, his wife, Loretta, and just four “employees” – their children – began building custom cabinetry that would become one of America’s most sought after brands. It was named quite simply, for the styles they made...plain ones and fancy ones. From those humble beginnings, Plain & Fancy was born.





Engineering Team

From Left to Right: Gary Keener, Thatcher Beck, Scott Albert, Brooke Stettler, Kevin Smaltz, Earl Weaver, Dick Miller, and Jared Martin.



Our hard working engineering team puts maximum effort into engineering cabinetry that fits exactly what our consumers are looking for as well as making it as simple as possible for our skilled craftsmen to build.



Customer Service Team

From Left to Right: Keith Marks, Carmela Kohr, Dara Wolfe, Sue Twombly, Deb Hess, Brian Ash, Chris Dengler, Marty Ontkos and Kristin Himmelberger.



We have a customer service team that is dedicated to ensuring your projects get scheduled properly and in a timely fashion. We are here to help you, so feel free to call us with any questions that you may have.



Limited Lifetime Warranty



"Our kitchen cabinets were recently installed in our new home. We could not be more happy with the quality of your cabinets! Our kitchen is certainly the showpiece we had hoped for. John and his team from Allen Cabinets did a wonderful job of helping us design a kitchen with your cabinets that was both functionally perfect to work in and beautiful to look at. A big thank you to Greg at Seasonal Entertainment for designing a cabinet lighting solution that completes the package. Plain & Fancy, John and Greg...you have customers for life!!! Great job everyone and thanks!"

Doug — Pompton Plains, NJ

"Keep doing what you know best. Our two kitchens are always looked at with such positive comments. The finished products are always a surprise and amazing. People are so clueless to your fine product. Continue the good work, and remain to your business mission."

Bob & Pat — Philadelphia, PA

love contemporary

Shaker 3" wide framing
Full Overlay-Maple
Custom Color

Oxford
Full Overlay-Maple
Stone

Elegante II
Overlay-Northern Contours
Shark Gray

Shaker one piece MDF
Full Overlay-Maple
Butter Cream

Alia II
Northern Contours
Water Bay

Fusion
Full Overlay-Quartered Walnut
Natural

Austere 3" wide framing
Full Overlay-Maple
Waterloo

PLAINFANCY.COM/THEREASONS 800.447.9006

2550 STIEGEL PIKE, SCHAEFFERSTOWN, PA 17088 MADE IN USA

©Plain & Fancy Custom Cabinetry C11269 Visit www.plainfancy.com/style to see more door styles

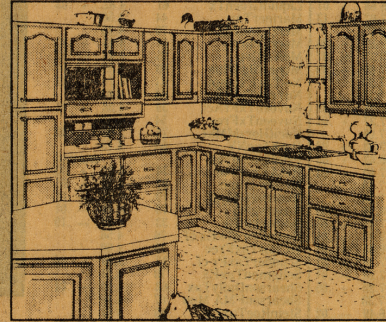
Building the Plain & Fancy brand FROM THE Beginning

GET HELP DESIGNING YOUR NEW KITCHEN.

Plain 'n Fancy Kitchens invites you to stop by our new custom kitchen and bath showroom with eleven exciting displays. Talk to our designer about new ideas for any room in your home.

The showroom is located in our factory at Route 501 North in Schaefferstown.

Showroom hours: Monday-Tuesday-Thursday 12-5pm. Wednesday-Friday 12-9pm. Saturday 10am-3pm. Other hours by appointment.



Make the holidays special with a Plain 'n Fancy gift certificate.

Plain 'n Fancy
Kitchens, Inc.



Plain 'n Fancy Kitchens Would Like To Invite You To Their

OPEN HOUSE

Thursday, Friday & Saturday

JUNE 6, 7, 8

Thursday, 10 a.m. to 9 p.m.;
Friday, 10 a.m. to 5 p.m.
& Saturday, 10 a.m. to 3 p.m.

Plant Tours Friday — 10 A.M. to 3:30 P.M.

(No One Under 16 Admitted In Plant)
Refreshments — Door Prizes

Plain 'n Fancy

Plain 'n Fancy KITCHENS, INC.

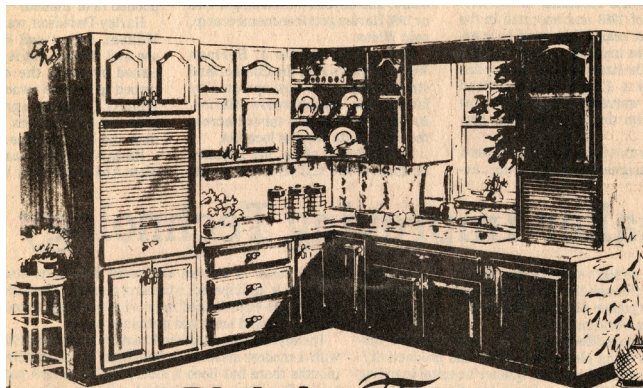
We, at Plain 'n Fancy Kitchens would like to take this opportunity to invite you to our Open House on Thursday, June 6, 10:00 A.M. to 9:00 P.M., Friday, June 7, 10:00 A.M. to 5:00 P.M. and Saturday, June 8, 10:00 A.M. to 3:00 P.M. Plant tours only on Friday, June 7, 10:00 A.M. to 3:30 P.M. (No one under 16 admitted to Plant).

The purpose of the Open House is to provide an opportunity for the family members of all our employees, the local community, customers, vendors and the news media to tour the facility. Many changes have taken place during our recent growth and we wish to celebrate the fine efforts of all personnel concerned. It is our sincere desire that you will be able to participate in our celebration.

Sincerely,
John & Loretta Achey

Plain 'n
KITCHENS

P.O. BOX 519, OAK STREET & ROUTE 501, SC



Plain 'n Fancy
KITCHENS, INC.

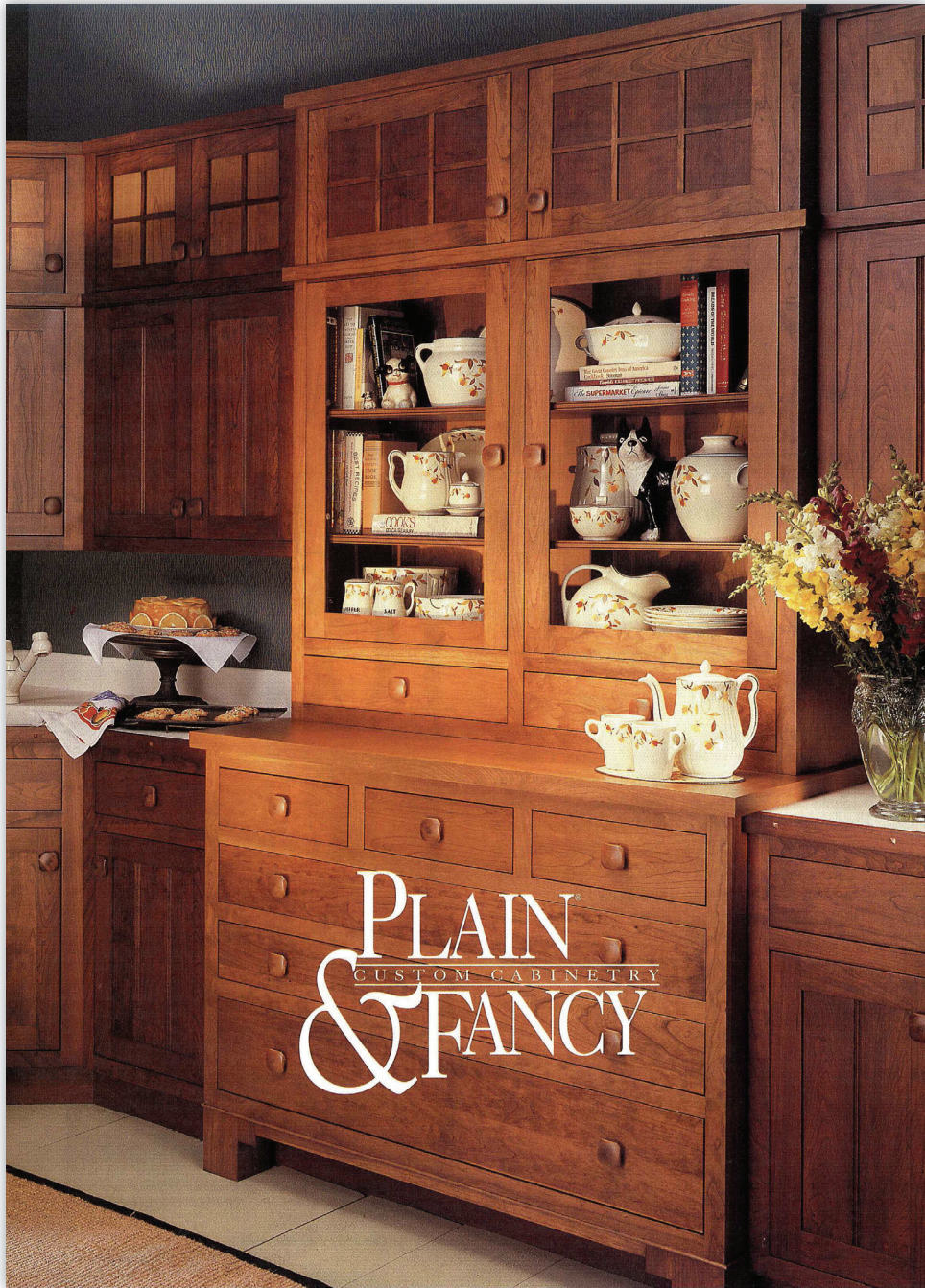
101 Curtis St., Richland, PA 17087, 717-866-7511

PLAIN 'n FANCY KITCHENS, INC. offer their customers the whole spectrum of cabinet design and versatility in a wide selection of colors and wood species. The Duchess and Vintage door designs are illustrated above.

**WATCH FOR OUR GRAND OPENING IN SPRING
AT OUR NEW SCHAEFFERSTOWN PLANT LOCATED ON RT. 501**

From the very beginning, our goal has been to serve the changing needs of our dealers and homeowners alike. We always have been and will remain committed to educating and listening to the valuable insights of both our extended "family" of dealers as well as the thousands of customers we have had over the better part of four decades.

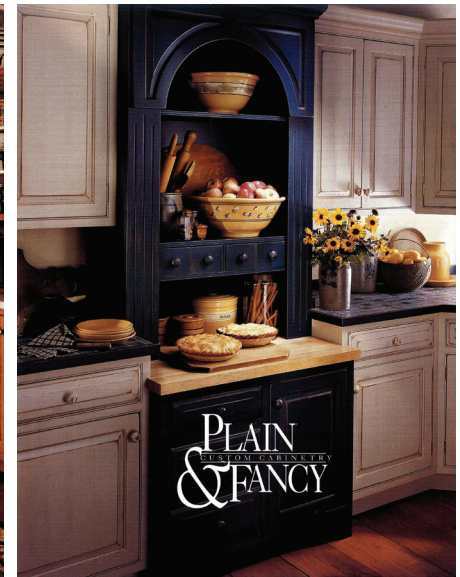
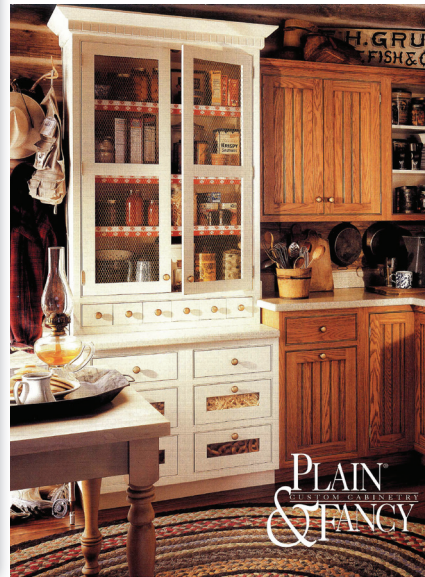




Growing Our Brand

Advertising in National Publications

We grew our brand by advertising in well known national publications like Architectural Digest, Better Homes and Gardens, Veranda and This Old House. We have continued to advertise with these publications and believe that has made Plain & Fancy one of the most recognized custom cabinet brands in America.





PLAINFANCYCABINETRY.COM 800.447.9006



2550 STIEGEL PIKE, SCHAEFFERSTOWN, PA 17088 MADE IN THE USA.

Focusing on Contemporary & Transitional Design

Traditional style remains a mainstay in kitchen design, but contemporary style is on the rise. Plain & Fancy has many different doors and materials that can be used to create contemporary and transitional spaces.

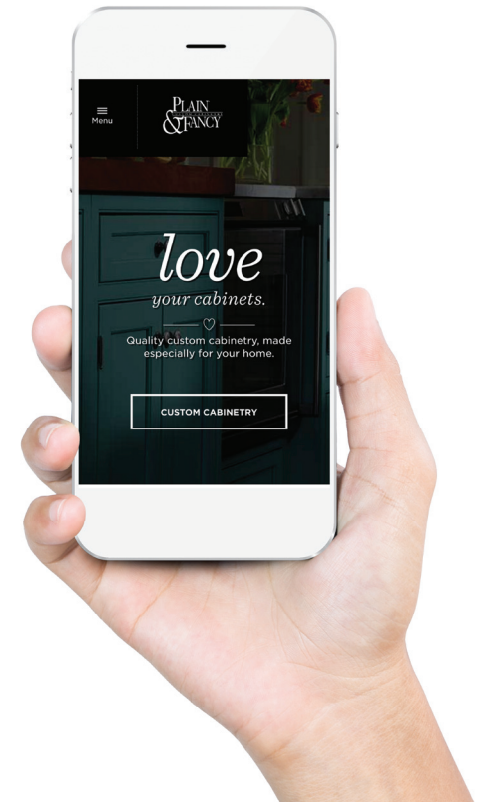
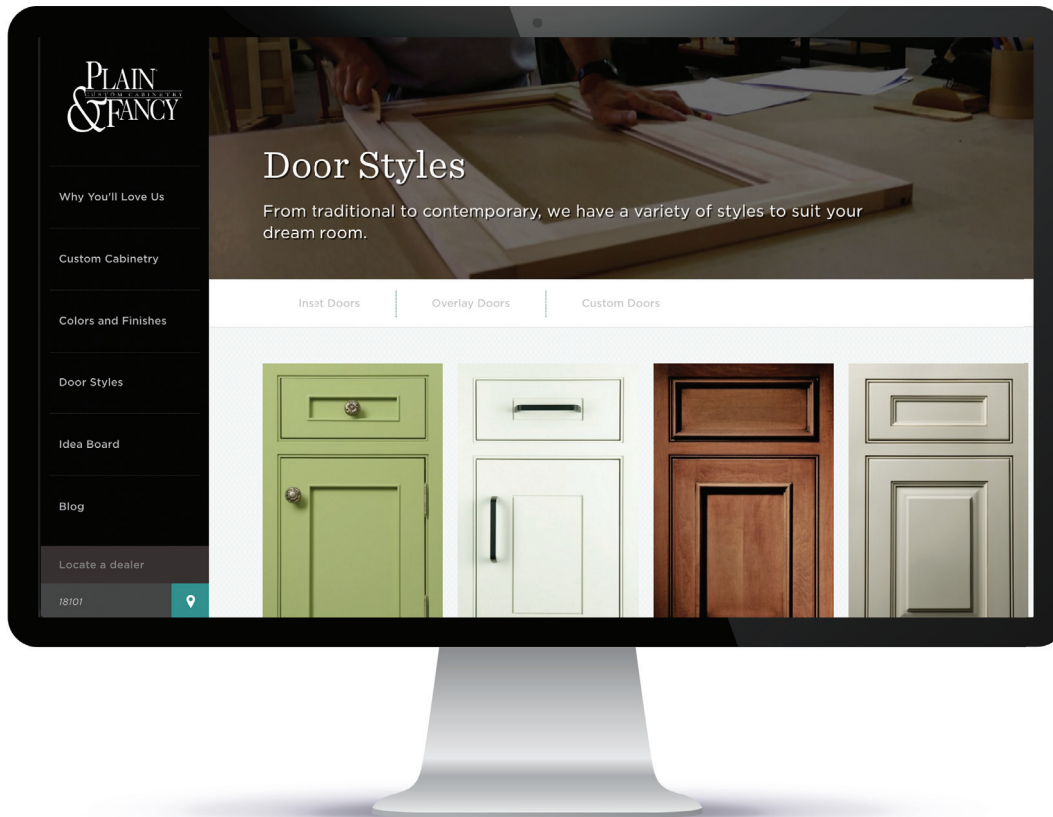


Introducing our Revamped Website

Our website and blog are a constant source of product information. We craft helpful content for designers and consumers alike. We also created a one of a kind create your own custom color tool.

Visit our blog at www.plainfancycabinetry.com/blog

Our website is mobile optimized for the best experience on any device.



Follow Us on Your Favorite Social Media Pages



Before and Afters, inspiration, news, product updates and more on our Facebook page.

<https://www.facebook.com/PlainFancyCabinetry>



Mood boards, color ideas, doors, finishes and all the kitchens you love contained in nearly 50 boards.

<http://www.pinterest.com/plainandfancy/>



Follow us to get updates, design tips and remodeling ideas and get it all 140 characters at a time.

[@plain_fancy](https://twitter.com/Plain_Fancy)



Home remodeling tips, inspiration for your projects, the latest product updates and more on our Google+ page.

<http://google.com/+Plainfancycabinetry>



Peruse our houzz page for ideas for your next project. Have a question? Ask away, we are here to help.

<http://www.houzz.com/plainfancy/>



Get access to behind the scenes looks and the coolest projects rolling through our plant on our Instagram page.

<https://www.instagram.com/plainfancycabinets/@plainfancycabinets>

PLAIN[®]
CUSTOM CABINETS
& FANCY